



## 2006 Pick of the Year

*Outstanding Digital Duplicator,  
Fall 2006*



### Lanier LDD280



Lanier Worldwide, Inc.  
(a subsidiary of Ricoh Corporation)  
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Excellent reliability, very good ease of use and overall output quality, as well as an above-average feature set, have earned the Lanier LDD280 a "Pick of the Year" award for "Outstanding Digital Duplicator." Priced lower than the average for comparably equipped digital duplicators (SRP \$18,605), the Lanier LDD280, recipient of BLI's "Highly Recommended" rating, received an "Excellent" or "Very Good" rating in virtually all categories evaluated.

"In addition to featuring a touch screen, which is only available on a small group of digital duplicators, and a top speed of 135 ppm while most digital duplicators offer speeds of 120 ppm, the Lanier LDD280 separates itself from other digital duplicators recently tested by BLI in a number of ways," noted Lynn Nannariello, BLI's senior editor. For example, the Lanier LDD280 has the ability to output two colors in a single pass when working in conjunction with the optional TC-IIR. (With other devices, users must produce a job in one color, replace the drum and ink with a second color, and run all the pages of a job through the device a second time.) Furthermore, the optional SeriPrint Model 25, which uses ultraviolet light to dry output instantly, enables faster production of jobs, including multiple-color jobs, by eliminating the wait between passes.

Other features that set the Lanier LDD280 apart from other recently tested digital duplicators include a maximum paper capacity of 3,000 sheets, a standard printer memory that is double that of recently tested models and a standard network interface and 600-dpi printing (some recently tested models offer an optional network interface and 300-dpi print resolution). Furthermore, the Lanier LDD280's ink yield is the highest for models tested at runs of 500, 1,000 and 5,000 impressions.

## About BLI's Picks of the Year

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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